

Testimonial Guideline

OECM 2025 Supplier Recognition Program

We greatly value your feedback and would appreciate it if you could provide a testimonial about your experience in 2025 with your supplier partner's products/services. Below are the guidelines and prompts to help guide your testimonial.

Please note that by submitting the testimonial, you are acknowledging and consenting to your testimonial being used in OECM's marketing materials, website, and other promotional content.

Submission Format

Please submit your testimonial in PDF format, including the following details:

- Institution name
- First and last name
- Email address
- Phone number
- Agreement name
- Duration of time using the agreement

Once you've prepared your testimonial, please submit it directly to your supplier.

Things we would like to know:

Please consider the following points when sharing your experience:

- **Key Features & Benefits**

What specific aspects of the product or service had the most significant impact on your organization? Consider factors such as quality, reliability, ease of use, customization, delivery timelines, and innovative features.

- **Operational Improvements**

How has the supplier's product or service helped enhance your organization's efficiency and productivity? Has it streamlined workflows, reduced administrative burdens, or simplified processes?

- **Cost Savings & Value**

In what ways has the product or service contributed to cost savings or delivered exceptional value? Has it helped reduce expenses, improve resource allocation, or increase return on investment?

- **Customer Service Excellence**

How was your experience with the supplier's customer service team? Were they responsive, knowledgeable, and proactive in addressing your needs? Did they go above and beyond to provide support, resolve issues, or ensure a seamless experience?

- **Recommendation**

Why would you recommend this supplier's product or service to others? What aspects stood out the most, and what key takeaways would be valuable for other organizations considering this supplier?

- **Additional Feedback**

Do you have any further insights, positive experiences, or suggestions for improvement? We welcome any comments on how the supplier can continue to enhance their offerings to better meet customer needs.

Your feedback is greatly appreciated and helps us continue to highlight the value our supplier partners bring to organizations like yours.

If you have any questions or require further assistance, please feel free to contact us at SRP@oecm.ca or Jessica.ko@oecm.ca.